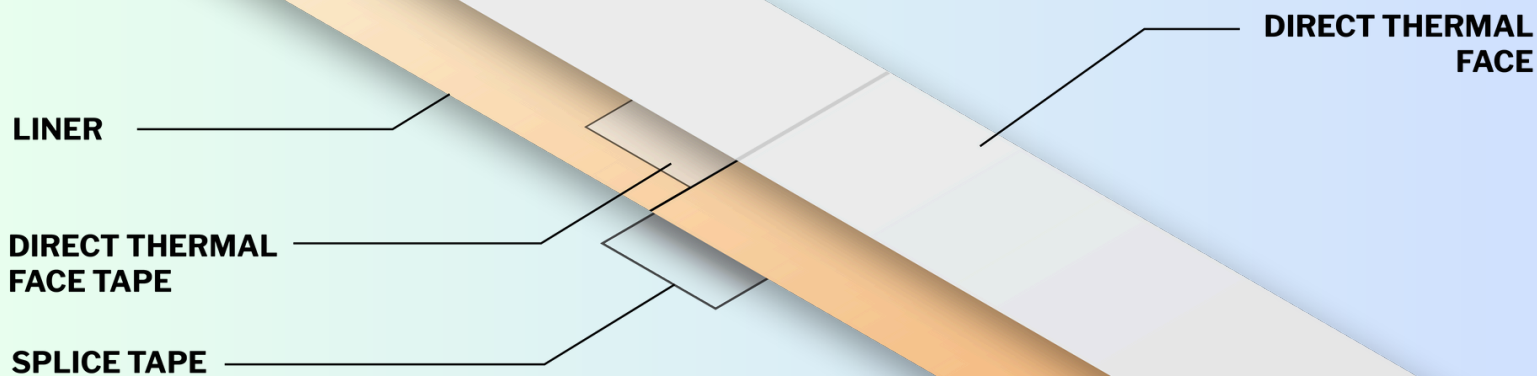


THERMAL PRINTING SIMPLIFIED

RUN-A-SPLICE®



Splicing Innovation

Run-a-Splice® is a revolutionary thermal splicing system that allows direct thermal converters to print and die cut on a label press without having to re-splice the rolls while still providing high-quality, usable thermal labels for variable information printing.

Traditional splicing involves carefully cutting the end of the previous roll, removing the splice, and joining it manually with the beginning of a new roll with

a special adhesive splicing tape to create a transition point, then rewinding the converted rolls.

Run-a-Splice® unique patented splice construction combines a base thermal paper, identical to the rest of the roll, with a clear flexo-printable tape, allowing converters to produce a high-quality label without slowing the press for an approaching splice.

Maintain print speeds without sacrificing print quality. Lab testing confirms even barcodes remain scannable when printed directly on the splice.

Save Time & Money

Traditional splicing is labor intensive, requiring resplicing and rewinding. Additionally, converters that do not remove splices typically dispose of converted goods with splices. Run-a-Splice® cuts down on material waste while saving time and boosting operational efficiency. Ricoh's cutting-edge technology reduces labor and material costs for direct thermal converters.

