

Most people don't think about the impact labels have on their lives, but when you take a closer look, labels are everywhere. Whether in medical, food, or postal and delivery contexts, thermal media plays an essential role in everyday moments, communicating important information and ensuring consumer safety. At Ricoh, we are committed to making a positive impact across industries by delivering reliable, high-quality thermal labels customized to meet your unique business needs.





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**The Ricoh Advantage** 



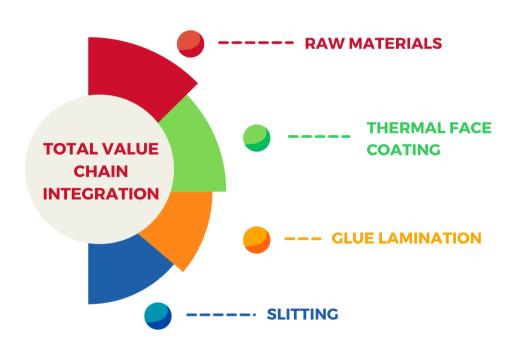


# **ABOUT US**

We are Ricoh Electronics, a leading provider of thermal media products. With over 50 years of experience, we have had the opportunity to build lasting relationships with our customers by focusing on quality, reliability, and customer service. Based in Lawrenceville, Georgia, we specialize in the manufacturing and distribution of thermal media products, including Direct Thermal Label Stock (DT), Thermal Transfer Ribbons (TTR), and Thermal Transfer Labels. Our state-of-the-art production facilities and in-house R&D team allow us to offer innovative and customized solutions for our customers' specific needs.

# TOTAL VALUE CHAIN INTEGRATION

At Ricoh Electronics Inc., our in-house R&D team innovates custom solutions designed around the unique needs of our customers. REI's Total Value Chain Integration sets us apart from our competitors. From raw materials to finished rolls, we take pride in complete ownership of the manufacturing process, allowing for rigorous end-to-end quality control.



### RAW MATERIALS

Paper, film, and chemicals are sourced from raw material distributors.

# THERMAL FACE COATING

Unlike our competitors, face coating is developed by our R&D team and manufactured onsite at REI facilities.

### GLUE LAMINATION

DT face, adhesive, and liner undergo glue lamination process on-site, monitored for optimal quality control.

#### **SLITTING**

The slitting process completes the rolls entirely inhouse, for end-to-end labeling solutions.

# **INDUSTRY APPLICATIONS**

Ricoh provides custom application solutions, ensuring optimum efficiency and speed, no matter the complexity.

Ricoh's top-coated direct thermal label products and high-quality thermal transfer products are known for their superior image quality, long-term readability, high image preservation performance, and outstanding print head matching properties.











# **Application Examples**

- Industrial Warehouse
- Prescription bottles
- Laboratory
- Shelf Tags
- Production and Inventory Control
- Price and Brand Tags
- Admission and Transportation Tickets
- Textiles
- Food and Beverage
- Electronic Parts
- Date Coding
- Storage Drums
- Automotive Parts

# DIRECT THERMAL PRODUCT PORTFOLIO - PAPER BASED

GRADE	PRODUCT	PERFORMANCE CHARACTERISTICS	FACE CALIPER
	N140LA	<ul> <li>High sensitivity and medium-high image resolution with excellent image preservation</li> <li>Standard top-coated DT paper</li> <li>Strong resistance to plasticizers</li> <li>Ideal for multiple applications</li> </ul>	3.2 mil (81µm)
	N15OLA-2	High sensitivity and excellent image resolution and barcode reliability Premium top-coated DT paper Highly resistant to heat Ideal for high-speed printing	3.0 mil (77μm)
	130NIR-3	<ul> <li>Medium sensitivity and good image resolution with moderate image preservation properties</li> <li>Top-coated direct thermal label stock</li> <li>Heat resistant</li> <li>Ideal for Near Infrared scanning applications with readability up to 670nm</li> </ul>	3.2 mil (81µm)
	130PLL-RN	<ul> <li>Silicone linerless label with medium sensitivity</li> <li>Standard top-coated DT paper</li> <li>Strong heat resistance</li> <li>Environmentally friendly solution ideal for multiple applications</li> </ul>	3.5 mil (88µm)
Paper Base	I30PLL-RRE	<ul> <li>Silicone linerless label with medium sensitivity</li> <li>Standard top-coated DT paper</li> <li>Removable adhesive</li> <li>Environmentally friendly solution ideal for multiple applications</li> </ul>	3.5 mil (88µm)
	135PLS-LST	<ul> <li>Silicone linerless label with high sensitivity</li> <li>Standard top-coated DT paper</li> <li>Strong heat resistance</li> <li>Environmentally friendly solution ideal for multiple applications</li> </ul>	3.5 mil (90µm)
	140TLE	<ul> <li>High sensitivity and high image resolution</li> <li>Smooth surface for improved thermal print head life</li> <li>Strong image preservation</li> <li>Specifically designed for tag and ticket applications</li> </ul>	5.2 mil (132µm)
	150PRx	<ul> <li>Medium-high sensitivity and superb head-matching performance</li> <li>Premium top-coated DT paper</li> <li>Strong resistance to medical solutions</li> <li>Ideal for healthcare/medical applications</li> </ul>	3.1 mil (78.5 μm)
	150PRx PF	<ul> <li>Medium-high sensitivity and superb head-matching performance</li> <li>Phenol-free premium top-coated DT paper</li> <li>Strong resistance to medical solutions</li> <li>Ideal for healthcare/medical applications</li> </ul>	3.1 mil (78.5μm)

# DIRECT THERMAL PRODUCT PORTFOLIO - FILM BASED

140LES  • Highly tear and water resistant • Ideal for multiple applications  • High image sensitivity and preservation properties • Durable polypropylene direct thermal base film • Highly tear and water resistant • Ideal for multiple applications  • High image sensitivity and preservation properties • Durable polypropylene direct thermal base film • Highly tear and water resistant • Ideal for multiple applications  • Medium sensitivity and image preservation properties • Durable polypropylene direct thermal base film • Resistant to medical solutions, tearing, and water • Ideal for multiple applications  • High sensitivity and ideal for high-speed printing • Clear durable polyethylene direct thermal base film • Enhances visibility of package contents • Strong water resistance • Designed for food labeling applications	GRA	DE PRODUCT	PERFORMANCE CHARACTERISTICS	FACE CALIPER			
Film Base  140LPS  • Durable polypropylene direct thermal base film • Highly tear and water resistant • Ideal for multiple applications  • High image sensitivity and preservation properties • Durable polypropylene direct thermal base film • Highly tear and water resistant • Ideal for multiple applications  • Medium sensitivity and image preservation properties • Durable polypropylene direct thermal base film • Resistant to medical solutions, tearing, and water • Ideal for multiple applications  • High sensitivity and ideal for high-speed printing • Clear durable polyethylene direct thermal base film • Enhances visibility of package contents • Strong water resistance • Designed for food labeling applications		140LES	<ul><li>Durable polypropylene direct thermal base film</li><li>Highly tear and water resistant</li></ul>	3.9 mil (99µm)			
Pilm Base  140LDS  • Durable polypropylene direct thermal base film • Highly tear and water resistant • Ideal for multiple applications  • Medium sensitivity and image preservation properties • Durable polypropylene direct thermal base film • Resistant to medical solutions, tearing, and water • Ideal for multiple applications  • High sensitivity and ideal for high-speed printing • Clear durable polyethylene direct thermal base film • CDT-1 (PET) • High sensitivity and ideal for high-speed printing • Clear durable polyethylene direct thermal base film • Enhances visibility of package contents • Strong water resistance • Designed for food labeling applications		140LFS	<ul><li>Durable polypropylene direct thermal base film</li><li>Highly tear and water resistant</li></ul>	3.1 mil (80µm)			
• Durable polypropylene direct thermal base film • Resistant to medical solutions, tearing, and water • Ideal for multiple applications  • High sensitivity and ideal for high-speed printing • Clear durable polyethylene direct thermal base film • Enhances visibility of package contents • Strong water resistance • Designed for food labeling applications  2.4 mil (61µm) (61µm)	_	140LDS	<ul> <li>Durable polypropylene direct thermal base film</li> <li>Highly tear and water resistant</li> </ul>				
• Clear durable polyethylene direct thermal base film • Enhances visibility of package contents • Strong water resistance • Designed for food labeling applications		135WRx-60	<ul><li>Durable polypropylene direct thermal base film</li><li>Resistant to medical solutions, tearing, and water</li></ul>	2.4 mil (61µm)			
High sensitivity and ideal for high-speed printing		CDT-1 (PET)	<ul> <li>Clear durable polyethylene direct thermal base film</li> <li>Enhances visibility of package contents</li> <li>Strong water resistance</li> </ul>	2.1 mil (54µm)			
Clear durable polypropylene direct thermal base film     CDT-2 (PP)     Fighanced visibility of package contents 2.9 mil		CDT-2 (PP)	<ul><li>Enhanced visibility of package contents</li><li>Strong water resistance</li></ul>	2.9 mil (74µm)			

# **CLEAR DIRECT THEMAL**

Ricoh transparent direct thermal labels provide sleek, premium packaging with full product visibility. When CDT-1 (PET) is attached to clamshell packaging, a tear-resistant seal is created, aiding loss prevention efforts.





# **KEY FEATURES**



#### **BARCODE RELIABILITY**

Excellent resolution for consistent barcode scannability



## IDEAL FOR FOOD APPLICATIONS

Perfect for clamshell packaging, shelf tags, and beverage sleeves



#### **HIGH SENSITIVITY**

Highly sensitive, highspeed printing



## WATER & TEAR RESISTANT

Durable film-based labels resistant to moisture and tearing





#### IDEAL FOR FOOD AND DELIVERY APPLICATIONS

Perfect for weigh scale, postal and delivery applications, and food labels



#### SUSTAINABILITY

Reduction of liner waste disposal costs and 37% reduction in CO2 emissions, according to REI estimate



## EXCELLENT IMAGE RESOLUTION

Quality customized for your application with options like heat resistance and removable adhesive



## PRODUCTIVITY BENEFITS

54% longer effective length per roll, improving operational efficiency with fewer roll changes

# **LINERLESS**

## **ELIMINATES LINER WASTE**

Ricoh linerless labels are an innovative solution that eliminates the need for the silicone liner, standard on most direct thermal labels. Linerless labels feature adhesive on the back of the label with the release coating found on the face.



# **DIRECT THERMAL ADHESIVES**

## **G25/G12: Wide Temperature Permanent Adhesive**

- Excellent adhesion to a wide variety of surfaces including paper, wax paper bags, corrugated board, light waxed corrugated board, various packaging films, glass enamel, and polyethylene, as well as other plastic substrates.
- Specially designed for adhesion to cryovac film, even with light moisture condensation, and to other low energy surfaces.
- Excellent initial tack, strong self-dispensing performance in automatic printers.
- Complies with F.D.A. 175.105 for indirect food contact.

### **G8: Tight Removable Adhesive**

- Good adhesion to most packaging substrates.
- Excellent removability from most substrates.
- Used for applications requiring clean removable properties, such as shelf tags, retail price labels, medical and industrial.
- Complies with F.D.A. 175.105 for indirect food contact.





## **G5: General Purpose Permanent Hot Melt Adhesive**

- High initial contact.
- Excellent adhesion on packaging boxes, film and/or a wide range of substrates.
- Complies with F.D.A. 175.105 for indirect food contact.

# **G22: Permanent Hot Melt Adhesive for Moist Plastic Substrates at Low Temperatures**

- High initial contact.
- Excellent adhesion on plastic substrates in high moisture environments such as meat processing.
- Complies with F.D.A. 175.105 for indirect food contact.

# DIRECT THERMAL ADHESIVE MATCHING GUIDE

Use our Direct Thermal Adhesive Matching Guide to find the best adhesive for your unique application based on temperature, substrate type, and adhesive type.

					ADH	PHESIVES							
		EM	IULSION	ACRYLIC		HOT MELT							
	G25/G12			GE	3		G5		G22				
Application Temperature	-40°F to 122°F (-40°C to 50°C)		-	10°F to 120°F 35°F to 120°F (-12°C to 49°C) (2°C to 49°C)				28°F to 122°F (-2°C to 50°C)					
Service Temperature		65°F to 131° 54°C to 55°		-20°F to (-29°C to							to 122°F to 50°C)		
					APPL	ED AT:							
Application Conditions	0°F/-18°C	35°F/2°C	Room Temp.	10°F / -12°C	Room Temp.	0°F/-18°C	35°F/2°C	Room Temp.	0°F/-18° C	35°F/2°C	Room Temp.		
Packaging Films	✓	✓	✓	•	•		✓	✓		✓	✓		
Plastic	✓	✓	✓	•	•		✓	✓		4	4		
Corrugated Boxes	•	✓	✓	•	•		✓	✓		✓	✓		
Paper	✓	✓	✓	•	•		✓	4		✓	4		
Metal	✓	✓	✓	•			•	✓		•	✓		
Glass	✓	✓	✓	•	•		✓	✓		✓	4		
						1							

: Test for Suitability : Excellent Suitability : Not Recommended

# THERMAL TRANSFER RIBBON PRODUCT PORTFOLIO

GRADE	PRODUCT	PERFORMANCE CHARACTERISTICS	PRINTER
Wax-Resin	вііоа	<ul> <li>Designed to print on a wide variety of receiving materials including paper, coated paper and film at low and high printing speeds</li> <li>Highly resistant to chemicals and abrasion</li> <li>Minimizes static electricity and ink flaking while maximizing barcode scanning rates</li> <li>Suitable for a broad range of end-use applications</li> </ul>	Flat Head
	B125CS	<ul> <li>General purpose resin ribbon designed to print on a wide variety of substrates including PP, PET, and coated paper</li> <li>Highly resistant to scratches, smears, and chemicals</li> <li>Superior image resolution and sensitivity</li> <li>Suitable for a broad range of end-use applications</li> </ul>	Flat Head
	B110C	<ul> <li>Engineered to print on film and synthetic materials</li> <li>Highly resistant to solvents (alcohol, petrol, kerosene, brake fluid, engine oil, car wax and more), heat, scratch, and smear</li> <li>Excellent print quality, exceptional sensitivity for high-speed printing</li> <li>Ideal for automotive and factory applications</li> </ul>	Flat Head
	BIIOCR	<ul> <li>Designed for film-based substrates, such as PET</li> <li>Unparalleled resistance to heat, abrasions, and solvents</li> <li>Outstanding resolution even when printing with a 600dpi thermal head</li> <li>Specifically produced for electronics, automotive, and medical applications</li> </ul>	Flat Head
Resin	вііоси	<ul> <li>Designed for film-based substrates, such as PET</li> <li>Ultra-resistant to solvents (acetone, ethanol, toluene, MEX, xylene, thinner, and more), scratch, and smear</li> <li>Outstanding resolution even when printing with a 600dpi thermal head</li> <li>Ideal solution for healthcare, specimen, bioscience, and industrial applications</li> </ul>	Flat Head
	B120EC	<ul> <li>Universal resin ribbon designed to perform on a broad range of receiving materials, from paper to film, synthetic media such as PET, PVC, PE, and other coated papers</li> <li>Resistant to solvents (ethanol, kerosene, engine oil), and scratch</li> <li>Reliable, sharp-edge print quality that maximizes barcode scanning rates</li> <li>Ideal for applications where a high resistance to environmental conditions is required</li> </ul>	Near Edge & Flat Head
	B120HS	<ul> <li>Formulated for polyolefin labels such as PP and PE</li> <li>Outstanding resistance to oil, water, chemicals, scratch, and heat</li> <li>Excellent image quality, highly sensitive for high-speed printing</li> <li>Ideal for car battery applications</li> </ul>	Flat Head
	DIIOA	<ul> <li>Designed to print on nylon, polyester, and acetate</li> <li>Produces a durable, smear-resistant image that withstands dry cleaning, water/stone/chemical washing, and ironing</li> </ul>	Near Edge & Flat Head
Resin for Textile	D110C	<ul> <li>Formulated for textile printing on nylon, acetate, satin, and other materials</li> <li>Superior durability able to withstand washing, steam/dry cleaning, and ironing</li> </ul>	Flat Head

# THERMAL TRANSFER RIBBON MATCHING GUIDE

Use our Thermal Transfer Matching Guide to find the best product for your unique application based on receiving material, printer, and end-use.

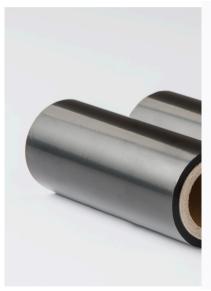
				P.	APER BAS	SE		FI	LM BA	SE			CLOTH BAS	E
GRADE	PRODUCT	PRINTER	APPLICATION	LIGHT- WEIGHT COATED	COATED	GLOSS	PE	PP	PVC	PET	ΡI	NYLON	POLYESTER	ACETATE
WAX- RESIN	B110A	Flat Head	Tag & Ticket, Logistics	~	~	<b>✓</b>	<b>✓</b>	✓	~	4	<b>~</b>			
	B125CS	Flat Head	Product Label, Retail, Logistics, Storage, Chemical, Hospital	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>	✓	<b>✓</b>	✓	<b>~</b>			
	B110C	Flat Head	Automotive Electronic Components				•	•	✓	✓	✓			
RESIN	B110CR	Flat Head	Automotive, Electronics, Chemical, Healthcare				•	•	•	✓	<b>✓</b>			
	B110CU	Flat Head	Automotive, Electronics, Chemical, Healthcare				•	✓	✓	✓	<b>✓</b>			
	B120EC	Near Edge & Flat Head	Electronics, Heat Resistance					•	✓	✓	<b>~</b>			
	B120HS	Flat Head	Food Packaging				✓	1						
	D110A	Near Edge & Flat Head	Textile									4	✓	✓
	D110C	Flat Head	Textile: High Image Density									4	✓	4

: Test for Suitability

: Excellent Suitability

# B125CS THERMAL TRANSFER RIBBON

Ricoh's first general-purpose resin thermal transfer ribbon, B125CS, provides superior print quality and unmatched durability. B125CS is ideal for a variety of applications including electronic parts, medical and prescription, logistics and warehousing, and process control labels across multiple substrate types.





# **KEY FEATURES**



### **CHEMICAL RESISTANT**

Resistant to a variety of chemicals and to moisture



# SCRATCH AND SMEAR RESISTANT

Resistant to scratches and smears, maintaining precise printing details



# EXCELLENT IMAGE RESOLUTION

Delivers crisp, clear images even on very small print areas



# EXCEPTIONAL ADAPTABILITY

Suitable for PP, PET, coated paper, and more, resulting in less ribbon changes



#### **HIGH SENSITIVITY**

Uses lower print energy even for high-resolution images

# **CONTACT US**



## **Locations**

### **GEORGIA - HEADQUARTERS**

1125 Hurricane Shoals Rd. Lawrenceville, GA 30043

### **GEORGIA**

1735 Satellite Blvd. Buford, GA 30518

#### **CALIFORNIA**

928 South Grove Ave. Ontario, CA 91761





#### **WEBSITE**

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#### **LINKEDIN**

www.linkedin.com/company/ricoh-electronics-inc-/



### **YOUTUBE**

www.youtube.com/ @ricohthermalmedia



#### **PHONE**

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