RICOH

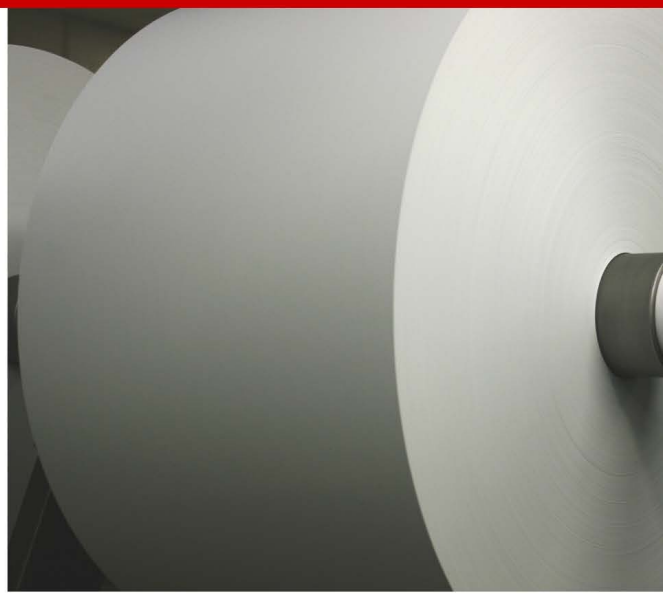
Thermal Media Solutions

Ensuring your thermal image solutions are reliably sharp!

At Ricoh,
we are fully
committed to
ensuring the highest
quality product at a
competitive price. This
allows us to consistently
provide our customers with
a reliable product for their
unique thermal media
needs.

Ensuring your thermal image solutions are reliably sharp!

Ricoh Thermal Media Products



Ricoh's thermal product quality is extremely durable and sharp, resulting in superb image density and outstanding scannability.

Ricoh thermal paper, thermal film and thermal transfer ribbon products are widely recognized for their high heat resistance, long durability and superior image quality.

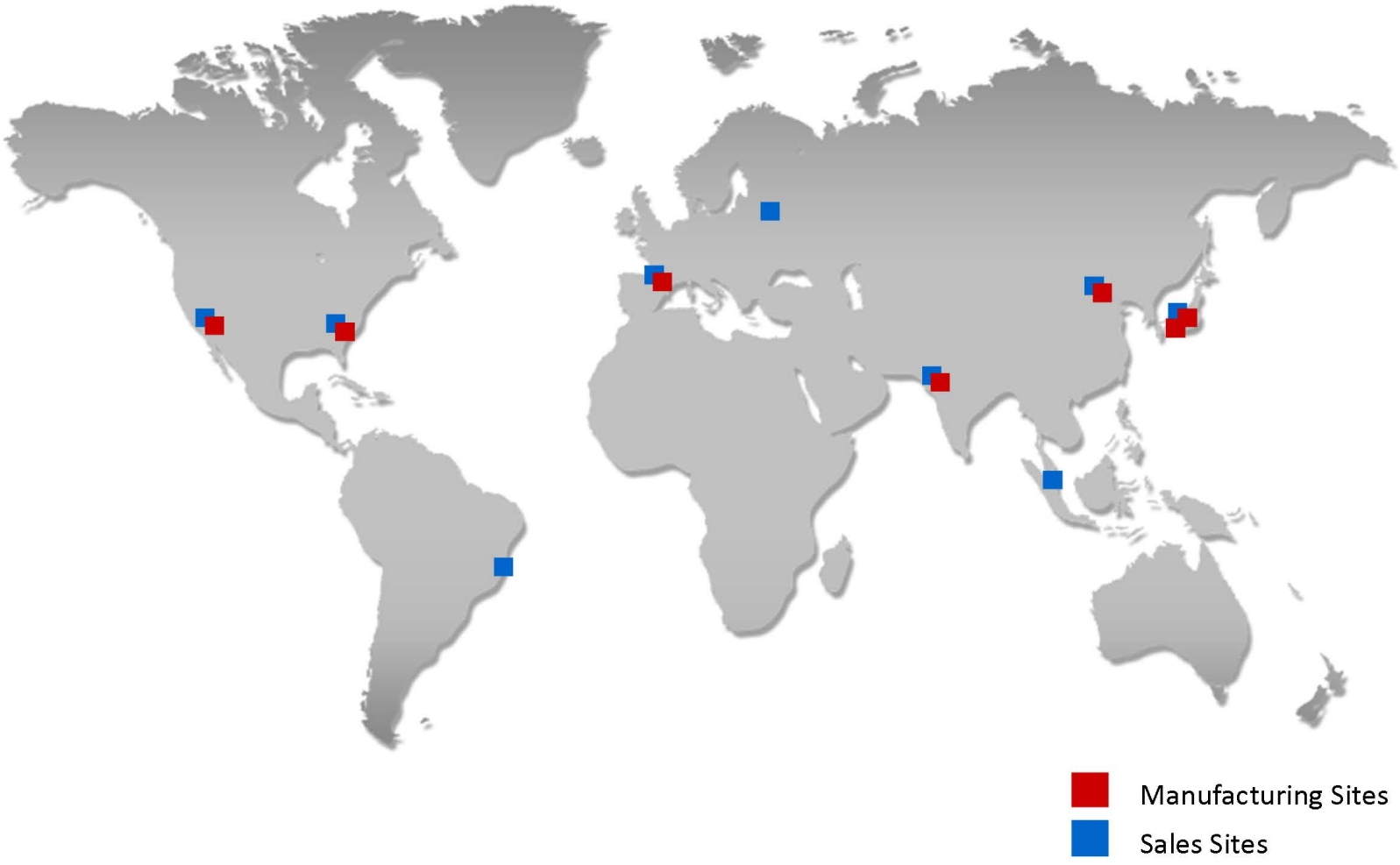
The unique components of thermal paper involve several layers of specialized chemicals that give the paper unique thermo-sensitive properties. The image appears when heat is applied using a thermal printer.

Ricoh's thermal transfer ribbons produce an image by selectively heating the ribbon and transferring the ribbon substance to the desired surface.

About Ricoh Thermal Media Products

Thermal Media Company, an internal company of the global corporation Ricoh Co., Ltd., has planning, development, manufacturing, and sales functions related to thermal media products.

“Think Global; Act Local.”



At Ricoh Electronics, Inc., we operate with the mindset of “Think Global; Act Local”. This approach ensures that we can meet the expansive needs of our customer’s while providing the highest personal customer service possible.

Ricoh has a basic philosophy known as **The Ricoh Way**.

The Ricoh Way is the organized approach used by all employees to ensure excellence in manufacturing. Our methods are unique to Ricoh.

Spirit of Three Loves

Love your neighbor

Love your country

Love your work

Based on Ricoh's founder, Kiyoshi Ichimura's *Spirit of Three Loves*, the Ricoh Group established our Mission, Vision, and Values.

Our Mission – At the Ricoh Group, we are committed to providing excellence to improve the quality of living.

Our Vision – To be the most trusted brand with irresistible appeal in the global market.

Our Values – To be one global company, we must care about people, our profession, our society, and our planet. We must dedicate our winning spirit, innovation and teamwork to sharpen our customer-centric focus, and we also must commit to the highest standards of ethics and integrity.

Our Products

Ricoh offers thermal solutions by providing a variety of products in both direct thermal and thermal transfer ribbons; each with their own unique and specific applications.

Direct Thermal

Ricoh's superior top-coated direct thermal (DT) papers and synthetic products are designed to provide customers with proven reliability in conforming to today's demanding requirements in a variety of industries.

Ricoh's direct thermal paper products are exceptionally well-suited for a variety of industries.

 All Ricoh direct thermal products are BPA free.

Thermal Transfer Ribbon

Our advanced TTR technology is designed to meet the highest standards to help convey information more clearly and accurately.

Ricoh's wide range of wax/resin and resin Thermal Transfer Ribbon (TTR) products are highly desired by customers.

Ricoh's Thermal Transfer Ribbon (TTR) products produce an image that is highly resistant to scratching, abrasion, rubbing, or other environmental conditions providing a long-lasting durable print image.

Our Product Applications

Ricoh's direct thermal (DT) reliably sharp image quality and material resistance to many environmental elements attract customers to our products.

Our customers recognize that Ricoh's direct thermal product will produce outstanding barcode images and meet the variable printing requirements in a wide variety of industries.

Ricoh direct thermal (DT) products are designed to outperform in a wide variety of demanding applications.

A sample of Ricoh's Thermal Media Product applications:

Meat Processing	**Grocery Store Food & Scale Label**	**Courier Shipping**	**Industrial Warehouse**	**Healthcare**
Wristbands	**Laboratory Labels**	**Airline Baggage Tags**	**Shelf Tags**	**Date Coding**
Lottery	**Article Control Tag and Ticket**	**Manufacturing**	**Indication Manufacturing Process Control**	**Textile**

All Ricoh direct thermal products are BPA free.

Our Technological Advantages

Ricoh is an industry leader in the thermal media business.

Ricoh has been an industry leader in the thermal media business for more than three decades. Utilizing strong R&D resources coupled with our excellence in manufacturing, we've been able to create solutions that are unique to our customer's requirements by solving challenges that they face.

Ricoh's Commitment to…

Our Customers

Ricoh's commitment to customer satisfaction is evident in all that we do. Ricoh prides itself in providing the best quality product with the highest level of customer satisfaction.

Ricoh always puts our customer first!

Quality

Ricoh focuses on doing the right thing the first time, on time, every time and always to the customer's satisfaction.

Ricoh Electronics, Inc. (REI) strives to delight and inspire our customers through partnerships founded on trust and consistency.

The Environment

Ricoh's philosophy is to pursue environmental conservation. We do not take action to preserve our environment simply for the sake of complying with regulations; we do so because it is fundamental to our continued success as a business.

For More Information

About Ricoh Electronics, Inc.

Ricoh is a global technology company specializing in thermal media, office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in more than 200 countries and regions. In the financial year ending March 2013, Ricoh Group had worldwide sales of 1,924 billion yen (approx. 20 billion USD).

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